

# Bond Planning Committee Meeting #7

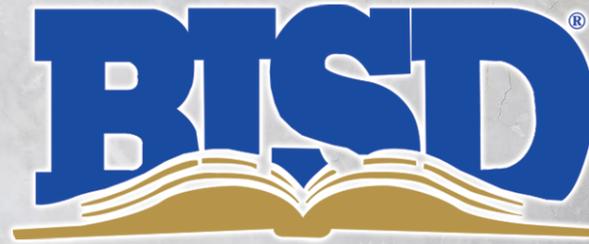
**May 2, 2022**

Committee Requests

Committee Discusses Options at Tables

Conclusions

Where Do We Go From Here?



## Outcomes for tonight ...

- Review Committee Request from Meeting #6
- Table Discussions
- Table Reports
- Where do we go from here?
- Overview of subsequent meetings



# Additional Information

May 2, 2022



# 2022 Long-Range Facilities Master Plan–Additional Information

## AGENDA

1. What has changed since the last time?
2. Questions raised at the last meeting:
  - a. Courtyards
  - b. Athletics:
    1. Press Boxes at HS Athletic Fields
  - c. Athletics & Fine Arts:
    1. Indoor Activity Center options
  - d. Mullendore Elementary School
  - e. Fire Alarm Replacements
3. Questions

**WHAT HAS CHANGED FROM LAST TIME?**

# Long-Range Facilities Master Plan

## COST ESTIMATES – ORIGINAL

1. Cost estimates for all facilities assessment items included **three years** of inflation at 10%:
  - a. Addresses concerns with current marketplace.
  - b. Allows for longer deployment of projects:
    - a. **New Schools** to start design December 2022, bidding in 2023, open 2025.
    - b. **Other new facilities (IAC) or large renovations** (Shannon) start design mid-2023, for a bid date in mid-2024, and open in 2026.
    - c. **Systems upgrades** to start design Fall of 2023, for a bid date in March 2024 and be complete fall 2024.
2. Discuss Haltom HS Courtyard design.
3. Larger Press Box size and full masonry design.

# Long-Range Facilities Master Plan

## COST ESTIMATES – PROPOSED

1. Cost estimates for all facilities assessment items include **two years** of inflation at 10%:
  - a. Requires a more aggressive schedule.
  - b. Requires stacked deployment of projects:
    - a. **New Schools** to start design December 2022, bidding in 2023, open 2025.
    - b. **Other new facilities (IAC) or large renovations** (Shannon) start design early 2023 for a bid date in late 2023, and open in 2025.
    - c. **Systems upgrades** to start design spring of 2023, for a bid date in fall of 2023, and be complete Fall 2024.
2. Revised design for Haltom HS Courtyard.
3. Refined press boxes at each HS with reduced masonry.

**APPROXIMATE SAVINGS: \$45 MILLION**

# Long-Range Facilities Master Plan

## **COST ESTIMATES – PROPOSED**

### **1. Is the proposed schedule feasible?**

- a. District facilities and purchasing staff feel they can accomplish this based on their last bond:
  - Two elementary schools and two middle schools opened Fall of 2021
- b. Indoor Activity Centers are pre-engineered metal buildings, simplifying design and allowing for construction efficiencies.
- c. Could consider different delivery methods for some of the systems upgrades, allowing for a more diverse subcontractor base.

# COURTYARDS

# Long-Range Facilities Master Plan

## COURTYARDS

PRIORITY	TOTAL
1	<del>\$21,878,313</del> \$12,326,875
2	
3	
4	

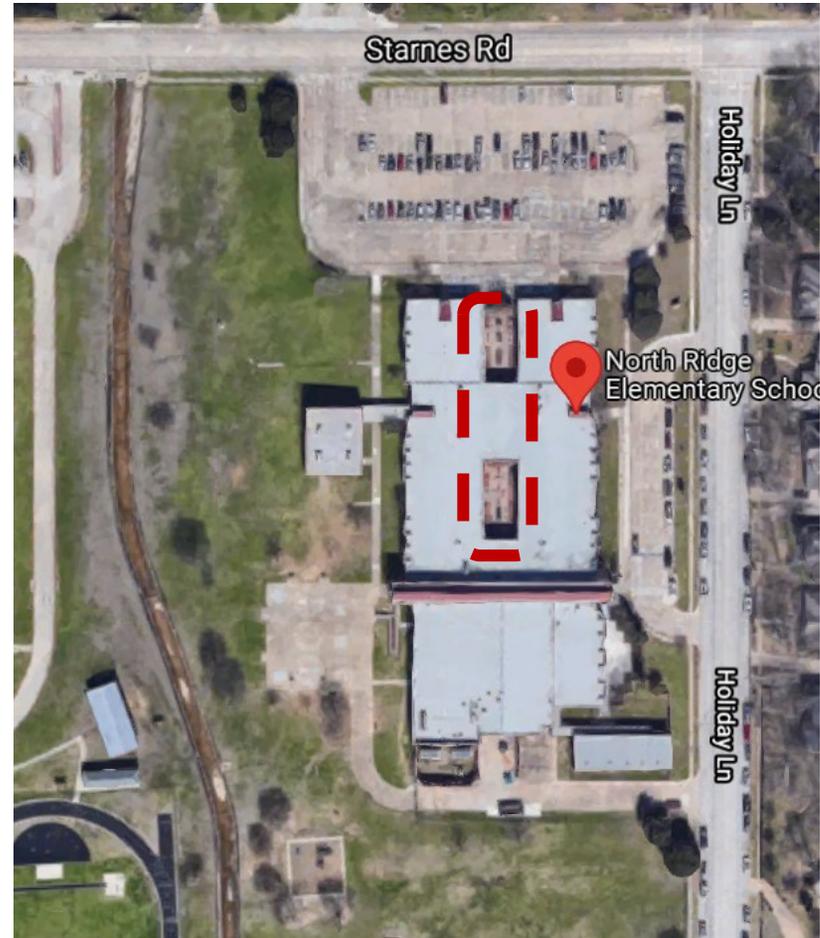
1. Perform courtyard repairs at the following campuses:
  - a. Birdville HS
  - b. North Ridge ES
2. Expand the cafeteria at Haltom HS by infilling the courtyard at Haltom HS

# Long-Range Facilities Master Plan

## COURTYARDS

### North Ridge Elementary

- Remove existing paving and landscaping as area has heaved and cannot be used.
- Provide new under slab soil treatment and drainage, and new paving.
- Provide area canopy.
- **Cost: \$1,081,438**  
**\$983,125**



# Long-Range Facilities Master Plan

## COURTYARDS – NORTH RIDGE ELEMENTARY



# Long-Range Facilities Master Plan

## COURTYARDS – NORTH RIDGE ELEMENTARY



# Long-Range Facilities Master Plan

## COURTYARDS – NORTH RIDGE ELEMENTARY



PAVERS FAILING AT PERIMETER

# Long-Range Facilities Master Plan

## COURTYARDS – SPICER ELEMENTARY



# Long-Range Facilities Master Plan

## COURTYARDS – SPICER ELEMENTARY



2014 BOND RENOVATIONS  
(PAVING/DRAINAGE/SHADE CANOPIES)

# Long-Range Facilities Master Plan

## COURTYARDS – SPICER ELEMENTARY



# Long-Range Facilities Master Plan

## COURTYARDS

### Birdville High School

- Remove existing retaining walls in rear and front of building.
- Remove existing trees.
- Provide new underground drainage system in rear courtyard, regrade to level with rear of school, and slope to drain.
- Provide new concrete paving in areas, including adjacent to cafeteria to allow for additional dining.
- Provide area canopies.
- **Cost: \$4,159,375**  
**\$3,781,250**



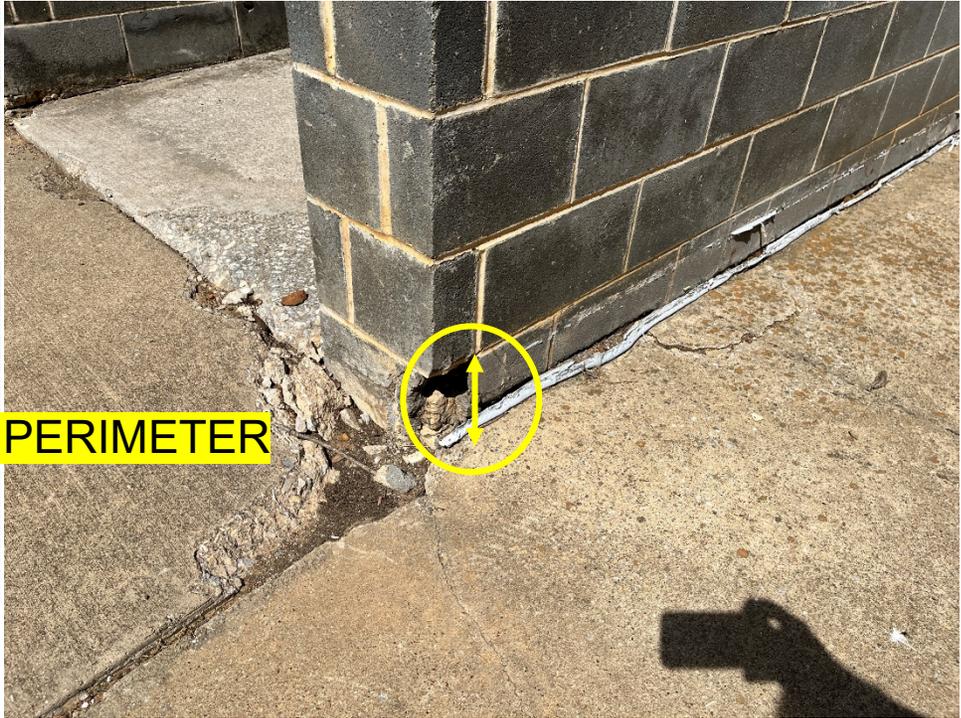
# Long-Range Facilities Master Plan

## COURTYARDS – BIRDVILLE HS



# Long-Range Facilities Master Plan

## COURTYARDS – BIRDVILLE HS



PAVING FAILING AT PERIMETER

# Long-Range Facilities Master Plan



PAVING MUST BE GROUND TO CORRECT TRIP HAZARDS FROM MOVEMENT

GROOVES CUT IN PAVING TO CHANNEL STANDING WATER



# Long-Range Facilities Master Plan

## COURTYARDS – BIRDVILLE HS



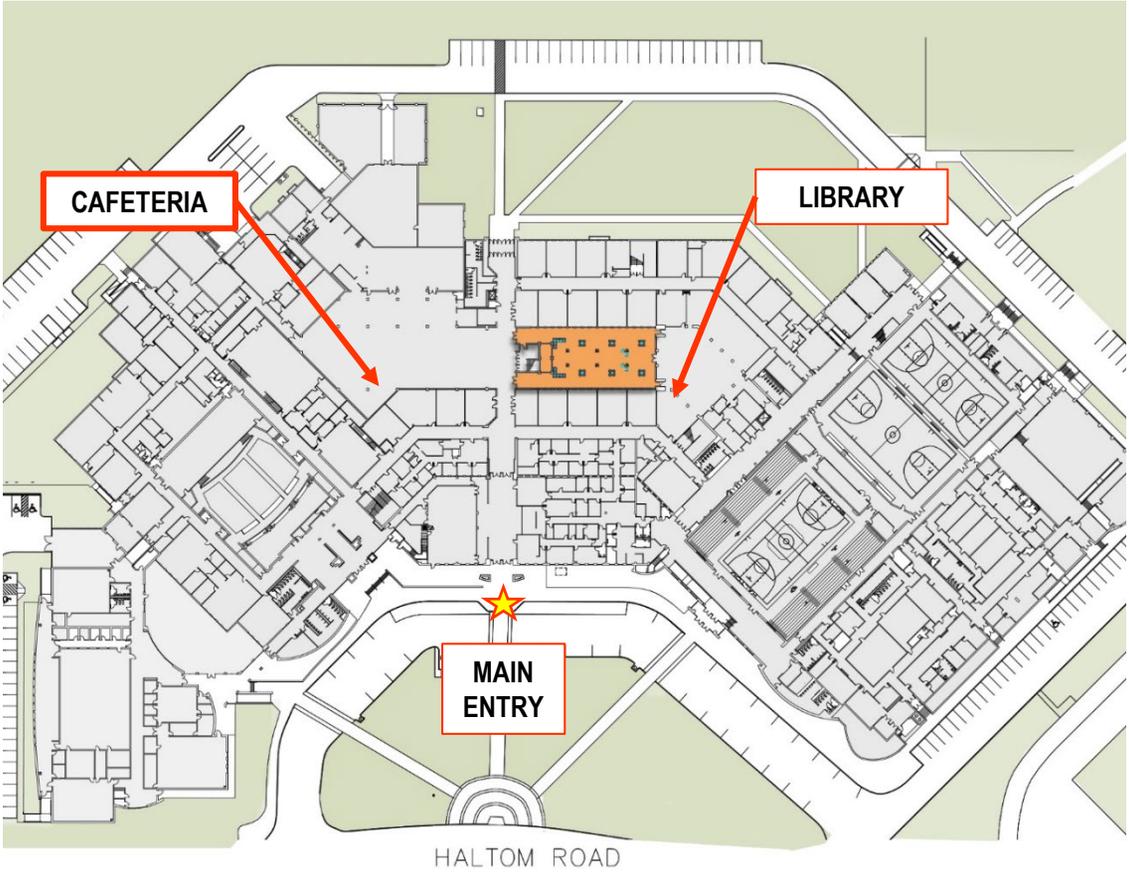
RETAINING WALL FAILURE

# Long-Range Facilities Master Plan

## COURTYARDS – HALTOM HS

### Haltom High School Cafeteria Expansion

- Existing courtyard is not handicap accessible.
- Existing paving is heaving and settling creating an uneven surface.
- Large trees are contributors to heaving and settling issues.
- Library access is difficult making it underutilized.
- Cafeteria is undersized and additional space can allow for added seating.
- Infill existing courtyard to expand dining area and connect library to main campus circulation.
- **Original Cost: \$16,637,500**  
**\$7,562,500**



# Long-Range Facilities Master Plan

## COURTYARDS – HALTOM HS

OVERGROWTH OF  
TREES



# Long-Range Facilities Master Plan

## COURTYARDS – HALTOM HS



# Long-Range Facilities Master Plan

## COURTYARDS – HALTOM HS



PAVERS FAILING AT PERIMETER



HANDICAP ACCESS

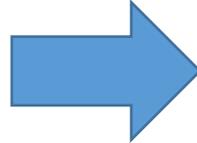


# Long-Range Facilities Master Plan

## COURTYARDS – HALTOM HS

### Haltom High School Cafeteria Expansion Original Option

- Remove trees and remove all existing soil to 5' below grade.
- Install new piers and steel columns to support new roof structure.
- Provide new slab on grade on new treated soil to prevent heaving.
- Provide roof mounted HVAC equipment
- Provide new doors, finishes and furniture.



### Haltom High School Cafeteria Expansion Revised Option

- Remove trees and allow soil to rest for one year.
- Install new short piers to support new concrete slab.
- Provide new roof structure over existing and provide expansion separation.
- Provide roof mounted HVAC equipment on existing roof and tie to adjacent mechanical room.
- Provide new doors, finishes and furniture.

# ATHLETICS

# Long-Range Facilities Master Plan

## ATHLETICS



### Why Press Boxes?

- Common on all area varsity and sub-varsity fields.
- Protects scoreboard equipment so it can remain in place in lieu of continually disconnecting. In addition, protects it from inclement weather.
- Provides for enhanced spectator experience.
- Provides some storage close to fields.

# Long-Range Facilities Master Plan

## ATHLETICS



### Original Press Boxes

- 300SF Baseball and Softball
- 400SF Football
- Pre-engineered metal building, storage included below.
- Complete masonry exterior.
- Includes demolition where existing structures exist.

# Long-Range Facilities Master Plan

## ATHLETICS



### Proposed Press Boxes

- 200SF Baseball and Softball
- 300SF Football
- Pre-engineered metal building, storage included below.
- Masonry exterior only at ground level.
- Includes demolition where existing structures exist.

# ATHLETICS & FINE ARTS

# Long-Range Facilities Master Plan

## SHARED ATHLETICS & FINE ARTS ITEMS



1. Indoor Activity Centers at high schools
  - a. Birdville HS
  - b. Haltom HS
  - c. Richland HS
2. Includes:
  - a. 100-yard field – 90 yards and one end zone
  - b. Storage areas for Fine Arts and Athletics
  - c. Small Office
  - d. Restrooms
  - e. Elevated Platform

# Long-Range Facilities Master Plan

## ATHLETICS & FINE ARTS ITEMS – BIRDEVILLE HS

POSSIBLE  
LOCATION



# Long-Range Facilities Master Plan

## ATHLETICS & FINE ARTS ITEMS – HALTOM HS

POSSIBLE  
LOCATION



# Long-Range Facilities Master Plan

## ATHLETICS & FINE ARTS ITEMS – RICHLAND HS

POSSIBLE  
LOCATION



# Long-Range Facilities Master Plan

## SHARED ATHLETICS & FINE ARTS ITEMS



1. Committee requests after tour of facilities:
  - a. Extend field to be full size at 120 yds.
    - Cost: \$1,942,500 per IAC
  - b. Add elevated running track
    - Cost: \$464,000 per IAC

# Long-Range Facilities Master Plan

## ATHLETICS & FINE ARTS – INDOOR ACTIVITY CENTERS



### Elevated Track

- 3 lanes – 3' wide each
- Suspended from metal building structure.
- Concrete deck with track surface for added cushion.
- Cost per IAC: \$464,000
- Track was not a request from Athletics.

# MULLENDORE ES

# Long-Range Facilities Master Plan

## MULLENDORE ELEMENTARY SCHOOL

### MAIN CONCERNS WITH EXISTING CAMPUS:

- Plumbing leaks sustained over a long period of time have damaged the structural steel joists support under the slab.
  - Access below the slab is extremely limited.
  - Leaks evidenced under kitchen, custodial rooms and restrooms.
  - Some joists have significant rust and deterioration.
- This information was not known during the 2018 Facilities Assessment, causing the FCI to rise.

# Long-Range Facilities Master Plan

## MULLENDORE ELEMENTARY SCHOOL

### SAMPLE IMAGES



# Long-Range Facilities Master Plan

## MULLENDORE ELEMENTARY SCHOOL

### MAIN CONCERNS:

- **Currently the areas have been shored up to prevent the slab from moving.**  
Areas are monitored to ensure no movement of shoring. No evidence of cracking of slab or structure exists.
- \$9.7 million cost included in the facility assessment includes an allowance for addressing areas where damage was evidenced. There is no way to access the rest of the areas below slab without performing destructive testing.
  - Assumes that joists can be reinforced with carbon fiber in sections. Testing and more access would be needed to determine viability.
- **Cost is not inclusive of entire slab area,** so added costs will need to be expended to address the entire slab.

# FIRE ALARM NEEDS

# Long-Range Facilities Master Plan

## SAFETY & SECURITY (Facilities)

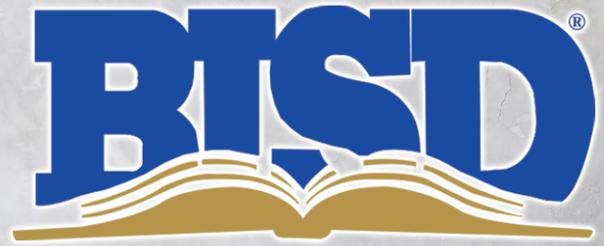
### 1. Fire Alarm Replacements at:

**Priority 1:** Academy at C.F. Thomas ES, Spicer ES, W.G. Thomas Coliseum, Fleet Management, Central Stores, Watauga MS, Holiday Heights ES, Hardeman ES, North Ridge ES and Green Valley ES (\$2,894,850)

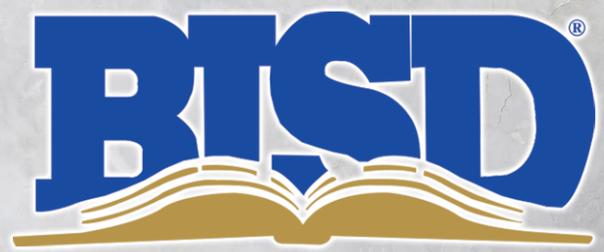
**Priority 2:** Binion ES, Stowe ES, Richland HS, BCTAL (\$3,285,810)

- **Replace these fire alarm systems over the next four (4) years.**
  - Year 1 – Academy at C.F. Thomas ES, Spicer ES, W.G. Thomas Coliseum, Fleet Management and Central Stores
  - Year 2 – Watauga MS, Holiday Heights ES, Hardeman ES, North Ridge ES and Green Valley ES
  - Year 3 – Binion ES and Stowe ES
  - Year 4 – Richland HS and BCTAL

# Three-Table Bond Construction ...



**Let's Report Out ...  
How/What  
Did You Do?**



# WHAT'S NEXT?



**Mark Thomas**  
CCO  
Birdville ISD



**Ryan Gregory**  
CMO  
EdVote



**John Van Winkle**  
Associate  
EdVote



**BIRDVILLE INDEPENDENT SCHOOL DISTRICT**

# **BOND22**

# WHAT'S NEXT?

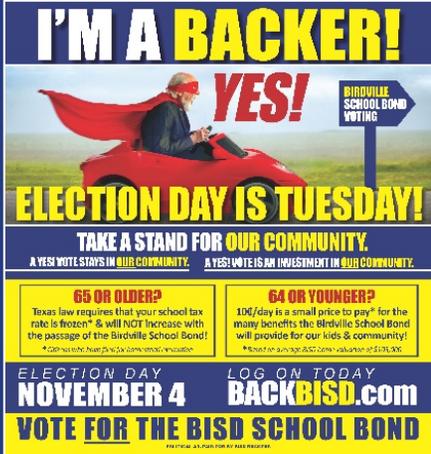
## Two Campaigns

BIRDVILLE ISD  
FACTUAL  
“Remember to Vote”



BOND 14  
Birdville Independent School District  
BISDbond14.net  
#BISDbond14

POLITICAL ACTION COMMITTEE  
PERSUASIVE  
“Remember to Vote FOR”



I'M A BACKER!  
YES!  
ELECTION DAY IS TUESDAY!  
TAKE A STAND FOR OUR COMMUNITY.  
A YES VOTE STAYS IN OUR COMMUNITY. A YES VOTE IS AN INVESTMENT IN OUR COMMUNITY.

<b>65 OR OLDER?</b> Texas law requires that your school tax rate is frozen* & will NOT increase with the passage of the Birdville School Bond. <small>*Other voters have 30 days to come forward and opt out.</small>	<b>64 OR YOUNGER?</b> 10¢/day is a small price to pay** for the many benefits the Birdville School Bond will provide for our kids & community! <small>**Based on an average 2022 home value of \$125,000.</small>
---	---

ELECTION DAY NOVEMBER 4 LOG ON TODAY BACKBISD.com  
VOTE FOR THE BISD SCHOOL BOND

# WHAT'S NEXT?

## BISD Campaign



# WHAT'S NEXT?

## PAC Campaign

**OPPORTUNITY FOR YOU TO  
MAKE A POSITIVE DIFFERENCE  
IN THE OUTCOME OF THE ELECTION**

# WHAT'S NEXT?

## Sub-Committees

### PAC Structure



# WHAT'S NEXT?

## PAC Structure

**PUBLIC  
RELATIONS**  
MEDIA +  
COMMUNICATIONS

**MARKETING**  
MESSAGING +  
BRANDING

**CIRCLE OF  
INFLUENCE**  
ENGAGE & RECRUIT  
THE INFLUENTIAL

**ASSET  
MOBILIZATION**  
PUSH MESSAGE  
INTO COMMUNITY

**FUNDRAISING**  
THE MOST FUN YOU  
WILL EVER HAVE!

PRESS RELEASES

LETTERS-TO-THE-EDITOR

TELEVISION / RADIO

SOCIAL MEDIA  
MANAGEMENT

BRAND DEVELOPMENT

GRAPHIC DESIGN + PRINT

DIRECT MAIL

WEBSITE

WRITE LETTERS

SET MEETINGS

CAPTURE  
ENDORSEMENTS

MOBILIZE VOTES

DISTRIBUTION OF:

SIGNAGE

COMMERCIAL/RETAIL ADS

PUSH CARDS

GET MONEY

# PRIOR CAMPAIGNS

## 2014



### IN THIS ISSUE

- THE BOND BUILDING PROCESS
  - HOW TO STAY INVOLVED
  - BOND SNAPSHOT
  - BOND BRANDING
- JUNE 2011

## THE BIRDVILLE BOND



### PACKAGING THE BOND: A Community-Driven Process

Ferro dolore, suntem et aliquae dolenes tionssequo to blaib int quaitia ne doluptasi concesto temoluptae landus untincipisunt quis velis antes intis ea et eaqui te etur am, odit autem voluapti ut laboreiunt ape exesero quamusa inciatibus unt recum fuga. Um es miliqui dundic temperum endic tet officae es dellect escient.

Es siminim inveratur simagnatis qui nimet id et lilt rem re dolut pre as de in coreum que nonsed qui ipienis doluptur, odiamne pedicatus intum nest, omniminciet hiliat.

Um eventus, odi conseqe de qui cus.

Us rest, cus. Optas ipicte sandi ab int, corro voluptatus non pro quassequas duodic iumque ex eum, si dolupium et el magnatur solo omni dest ut a sum id que pedi diciptet quiae ma seque conempossunt eossed quodiatquam quodi- aest as maximum et, qui ation

Es siminim inveratur simagnatis qui nimet id et lilt rem re dolut pre as de in coreum que nonsed qui ipienis doluptur, odiamne pedicatus intum nest, omniminciet hiliat.

### STAYING INVOLVED: Remain Engaged Through Election Day

Us rest, cus. Optas ipicte sandi ab int, corro voluptatus non pro quassequas duodic iumque ex eum, si dolupium et el magnatur solo omni dest ut a sum id que pedi diciptet quiae ma seque conem- possunt eossed quodiatquam quodi- aest as maximum et, qui ation

Ferro dolore, suntem et aliquae dolenes tionssequo to blaib int quaitia ne doluptasi concesto temoluptae landus untincipisunt quis velis antes intis ea et eaqui te etur am, odit autem voluapti ut laboreiunt ape exesero quamusa inciatibus unt recum fuga. Um es miliqui dundic temperum endic tet officae es dellect escient.



## DEAR PARENTS,

Please take a moment to read the information about the upcoming bond election and how this package impacts the Academy at C.F. Thomas and our feeder campuses.

If you have questions, visit our website at [BISDbond14.net](http://BISDbond14.net) or call me. I look forward to helping you understand what this package means for our students.

Thank you,

Sabrina Lindsey, Ph.D.  
Principal

## RICHLAND MIDDLE

- Safety and Security
  - Additional key card access units
  - Security cameras upgraded
- Provide six modular science laboratories
- Technology upgrades
- Replace obsolete computers, printers and projectors
- Provide drinking water at football field/track
- Replace cafeteria, kitchen and auditorium HVAC
- Replace domestic water system
- Replace sanitary sewer system
- Resurface track

For a complete list, visit [BISDbond14.net](http://BISDbond14.net)

**VOTE EARLY Oct. 20-31**  
**Election Day Nov. 4**

## ACADEMY AT C.F. THOMAS



- Safety and Security
  - Additional key card access units
  - Security cameras upgraded
- Technology upgrades
- Campus computing devices (24) and carts; six computing devices in each class; replace obsolete computing devices for teachers, staff, labs, Fine Arts, and libraries; wireless network in all instructional areas; replace obsolete projectors, printers and document cameras
- Construct fencing around playground and portables
- Replace hydraulic boiler
- Remove existing trees; install new landscaping in three courtyards
- Construct exterior courtyards where pavers have sunk



## BIRDVILLE HIGH

- Safety and Security
  - Provide secured entryway vestibule
  - Additional key card access units
  - Security cameras upgraded
- Construct two science lab additions
- Expand Fine Arts/Athletics areas to address overcrowding and equity issues
- Technology upgrades
- Department computing devices (96) and carts; five computing devices in each class in ELA, Social Studies, and Science; replace obsolete computing devices for teachers, staff, labs, CTE, Fine Arts, Athletics, and libraries; wireless network in all instructional areas; replace obsolete projectors, printers and document cameras
- Address safety issues with bleachers and install 8' fence with padding
- Replace flooring throughout facility

For a complete list, visit [BISDbond14.net](http://BISDbond14.net).

# PRIOR CAMPAIGNS

## 2014

BIRDVILLE SCHOOL BOND 2014

# SAY YES!



**FOR** OUR KIDS  
OUR COMMUNITY  
OUR FUTURE

**BACKBISD.COM**

EARLY VOTING  
OCTOBER 20<sup>th</sup> - 3<sup>rd</sup>  
ELECTION DAY NOV 4<sup>th</sup>

POLITICAL ADVERTISING PAID FOR BY BIRDVILLE BACKERS



## WE ARE BACKERS!

- |  |   |   |   |
|--|---|---|---|
| <p>Northeast Tarrant County Chamber of Commerce<br/>Star-Telegram - Editorial Board<br/>North Richland Hills Fire Fighters Association<br/>BISD Council of PTAs<br/>Mayor Bill Agan<br/>City of Richland Hills<br/>Mayor Hector Garcia<br/>City of Midland<br/>Mayor Richard Hutchison<br/>City of Haltom City<br/>Mayor Oscar Trevino<br/>City of North Richland Hills<br/>Councilman David Averitt<br/>City of Haltom City<br/>Councilwoman Stephanie Davenport<br/>City of Haltom City<br/>Councilman Tom Leland<br/>City of North Richland Hills<br/>Councilwoman Rita Ojczyk<br/>City of North Richland Hills</p> | <p>Councilman Tito Rodriguez<br/>City of North Richland Hills<br/>Councilman Dr. An Truong<br/>City of Haltom City<br/>Councilman Scott Turnage<br/>City of North Richland Hills<br/>Mr. Bill Lanford, Former Mayor<br/>City of Haltom City<br/>Mr. Jack Lewis, Former Mayor<br/>City of Haltom City<br/>Mr. David Ragan, Former Mayor<br/>City of Richland Hills<br/>Mrs. Nancy Watkins, Former Mayor<br/>City of Haltom City<br/>Chancellor Erma Hadley<br/>Tarrant County College<br/>Mr. Randy Moses, CEO<br/>North Hills Hospital<br/>Parent/Teacher Association<br/>Smithfield Elementary</p> | <p>Parent/Teacher Association<br/>Snow Heights Elementary<br/>BUBB Executive Board<br/>Birdville United Band Boosters<br/>Hawks First Down Club<br/>Birdville High - Football Booster<br/>Choir Booster Club<br/>Birdville High - Cheerleader Booster<br/>Choir Booster Exec. Board<br/>Birdville High - Choir Boosters<br/>Basketball Booster Club<br/>Birdville High - Girls Basketball<br/>Upper Ninety Booster Club<br/>Birdville High - Soccer<br/>RABB Executive Board<br/>Richland Area Band Boosters<br/>Richland Football Booster<br/>Richland High Football Booster<br/>Dr. Bob Griggs,<br/>Former Superintendent<br/>Birdville ISD</p> | <p>Mr. J.B. Barrow,<br/>Former Board Member<br/>Birdville ISD<br/>Dr. Mitchell Baxter,<br/>Former Board Member<br/>Birdville ISD<br/>Mr. Bill Fenimore,<br/>Former Board Member<br/>Birdville ISD<br/>Rev. Dwaine Greene,<br/>Former Board Member<br/>Birdville ISD<br/>Mr. Dean Hancock,<br/>Former Board Member<br/>Birdville ISD<br/>Mr. Tom Perkurney,<br/>Former Board Member<br/>Birdville ISD<br/>Dr. Jack Terry,<br/>Former Board Member<br/>Birdville ISD<br/>Mr. Charles Yates,<br/>Former Board Member<br/>Birdville ISD</p> |
|--|---|---|---|

JOIN THE THOUSANDS OF COMMUNITY LEADERS & SUPPORTERS WHO ARE SAYING "YES!" TO THE 2014 BIRDVILLE SCHOOL BOND  
VOTE EARLY ELECTION DAY NOV 4 POLITICAL AD PAID FOR BY BACKBISD.com  
OCT 20-31

ARE YOU A BACKER?  
HAVE YOU VOTED?  
**SAY YES!**  
VOTING IS UNDERWAY FOR THE  
2014 BIRDVILLE SCHOOL BOND  
& OUR CHILDREN NEED YOUR VOTE!

**FOR** OUR KIDS!  
OUR COMMUNITY!  
OUR FUTURE!

# PRIOR CAMPAIGNS

## 2018

### BIRDVILLEBOND2018

ISSUE 1: JUNE 14, 2018  
A 2018 BIRDVILLE BOND PREPARATION PUBLICATION

#### 2018 BIRDVILLE BOND SNAPSHOT



#### BIRDVILLEBOND2018

ISSUE 2: JULY 9, 2018  
A 2018 BIRDVILLE BOND PREPARATION PUBLICATION

### THE POLITICAL CAMPAIGNING ISSUE

#### CAMPAIGNING 101

**POLITICAL ACTION COMMITTEES**

There are two types of Political Action Committees (PACs): Specific Purpose PACs and General Purpose PACs. An SP-PAC organizes for a fixed period of time to support or oppose a specific candidate and/or measure. It can be organized to support or oppose a candidate for public office, a specific measure on the ballot, or a specific issue. All PACs are required to file a disclosure statement with the State Election Commission and to report their financial records to the public.

#### OPPOSING G-PAC (Austin)

In 2013, a Super G-PAC with roots in Austin organized to "bridge the divide between ordinary citizens who want to mobilize their communities, but don't have the financial resources to be competitive." Financially backed by prominent business leaders, the Super G-PAC successfully raised over \$1 million to support a bond issue. The Super G-PAC's success was a result of its strategic approach, including its focus on building relationships with local media and its use of social media to reach a wide audience.

### BIRDVILLEBOND2018

ISSUE 3: AUGUST 6, 2018  
A 2018 BIRDVILLE BOND PREPARATION PUBLICATION

#### SCHOOL BOND INTANGIBLES

**BOND PROGRAMS ARE NOT JUST ABOUT BRICKS & STICKS**

When bond funds and buildings are completed, a school building program represents a lot more than refurbished parking lots, shiny new classrooms and the latest technology equipment. It's about student safety, it's about retaining good teachers. It's about learning in the 21st Century!

#### GETTING INVOLVED

**MAKING YOUR VOICE HEARD**

How can you contribute to spreading the news about a school bond program? Get involved in a Political Action Committee (PAC) to help raise awareness and support for the bond issue. PACs are organized to support or oppose a specific candidate and/or measure. They can be organized to support or oppose a candidate for public office, a specific measure on the ballot, or a specific issue.

#### BOND ISSUE NAY-SAYERS

**ORGANIZATION OF THE 'NO' CAMPAIGNS**

In the past several years, there has been an increasing presence of organized, anti-bond Political Action Committees in Texas. These groups are organized to oppose a bond issue. They often use a variety of tactics, including door-to-door canvassing, phone calls, and social media. They also often use the term "naysayers" to describe themselves.



# BOND18

birdvilleschools.net • #BISDBond18

## 2018 Bond Proposal

### Safety and Security

- Security vestibules
- Campuswide intercom systems

### Rebuild\*

- Haltom Middle School
- Richland Middle School
- Smithfield Elementary School
- Cheney/Richland Elementary School (Partner School)

### Additions/Renovations\*

- Smithfield Middle School (New Gym, Locker Rooms, Restroom)
- Haltom High School (Enhancements for Early College High School)

### General Maintenance

- HVAC and roofing replacements
- Theater Lighting at High Schools

### Technology

- Student/classroom technology
- Teacher/staff technology
- Network operations/disaster recovery and equipment

## Package Total: \$252,8

\* Safety and Security enhancements included for each school.

### BIRDVILLEBOND2018

Dear Parents, Please take a moment to read the information about the upcoming bond election and how this package impacts Haltom High School and our feeder campuses.

If you have questions, visit our website at [BISDbond18.net](http://BISDbond18.net) or call me. I look forward to helping you understand what this package means for our students.

Thank you,  
  
 David Hamilton  
 Principal

# BOND18

birdvilleschools.net • #BISDBond18

## \$0 School Tax Rate Impact

School property tax rates will not increase as a result of this bond proposal.



HALTOM HIGH SCHOOL

- Safety and Security Additions
- Classroom Enhancements (for Proposed Early College High School)
- Auditorium Renovations
- Auditorium Foyer Renovations
- Technology Upgrades
- Additional Student/Classroom Technology – Moves from a 5:1 student-to-technology ratio to a 2:1 student-to-technology ratio
- Theater Lighting Upgrades

VOTE EARLY Oct. 22 – Nov. 2  
ELECTION DAY Nov. 6

BISD Birdville Independent School District



birdvilleschools.net • #BISDBond18

# PRIOR CAMPAIGNS

## 2018

### BE A BACKER!

BISD Backers  
P.O. Box 827411  
North Houston, TX 77082

If you are 65 or older or expect to be absent from the county on Election Day, you have earned the right to vote Ballot by Mail in the privacy of your own home. Simply sign and return the enclosed Application for Ballot by Mail by first class mail.

## ARE YOU A BACKER?



Then back our future and  
**SAY YES**

FOR the Birdville ISD 2018 Bond!



**VOTE FOR THE BISD 2018 BOND!**

EARLY VOTING: October 22 - November 2 | ELECTION DAY: November 6

FACEBOOK.COM/BACKBISD

BACKBISD.COM

**VOTE EARLY BY MAIL**

You have earned the right!

Dear Voters:  
Everyone age 65 and older and those who expect to be outside Tarrant County on Election Day have earned the right to vote early by mail. By returning the attached Application for ballot by mail, you may vote in the privacy of your own home instead of long lines at the polls on Election Day. Simply return the attached card to your local elections judge by first class mail.  
Returning this Application will let local elections judges know that you have already voted early, and you will not need to appear at your polling place on Election Day in person.  
We have returned this card to you.

Please take advantage of this special right.

If you have any questions, please call Tarrant County Elections at 817-759-7401 or the Secretary of State's office at 1-800-252-3403 or www.sos.texas.gov.

## BE A BACKER.

# YES!

### NO TAX RATE INCREASE!

## 2018 BIRDVILLE ISD BOND

VOTE EARLY OCT 22 - NOV 2 | ELECTION NOV 6

# BACKBISD.COM

PHOTO: JEFFREY SHANKS. WORDS: JILL WELSH FOR 2018. LISA LUTHE FOR 2018. BIRDVILLE ISD. PHOTO: ANDREW HENRY. PROVIDED COURTESY. TOP LEFT: THE GUY IN THE HAT BY JONATHAN WILSON

## ARE YOU 65 OR OLDER?

Your annual school tax rate will **NOT** increase as a result of the passage of the 2018 Birdville ISD Bond measure.\*

\*For citizens who have filed for homestead exemption

### WHAT IS IN THE BIRDVILLE ISD SCHOOL BOND?



**BE A BACKER! VOTE FOR THE 2018 BISD SCHOOL BOND!**

BACKBISD.COM

PHOTO: JEFFREY SHANKS

## ARE YOU A BACKER? HAVE YOU VOTED? VOTE YES!

VOTING IS UNDERWAY FOR THE  
**BIRDVILLE ISD  
2018 SCHOOL BOND**  
AND OUR CHILDREN  
NEED YOUR VOTE!



PHOTO: JEFFREY SHANKS

## NO TAX RATE INCREASE!

NO PROJECTED TAX RATE INCREASE with passage of the proposed 2018 Birdville ISD school bond!

- VOTE YES**  
for safety and security upgrades, including security vestibules and campuswide intercom systems
- VOTE YES**  
for renovations to Southfield MS and Haltom HS
- VOTE YES**  
for HVAC and roofing replacements, as well as theater lighting upgrades at all high schools
- VOTE YES**  
for technology upgrades to move BISD from a 5:1 student to technology ratio to a 2:1 student to technology ratio
- VOTE YES**  
for NO PROJECTED TAX RATE INCREASE!

Election Day polls open 7:00am - 7:00pm

Visit [www.BackBISD.com](http://www.BackBISD.com) for more information

PHOTO: JEFFREY SHANKS

# WHAT'S NEXT?

## Volunteers

BIRDVILLE INDEPENDENT SCHOOL DISTRICT 2014 SCHOOL BOND ELECTION  
POLITICAL ACTION COMMITTEE

### VOLUNTEER FORM

I ENDORSE THE 2014 BIRDVILLE ISD SCHOOL BOND PROPOSITION & AGREE TO HAVE MY NAME PUBLISHED AS A SUPPORTER

I AM INTERESTED IN SERVING ON A POLITICAL ACTION COMMITTEE TO PROMOTE THE 2014 BIRDVILLE ISD SCHOOL BOND ISSUE

MY TALENTS/CONTACTS WOULD BEST BE UTILIZED ON SUB-COMMITTEE:

<input type="checkbox"/> PUBLIC RELATIONS • Writing • TV / Radio • Social Media	<input checked="" type="checkbox"/> MARKETING • Graphics • Direct Mail • Web Site	<input type="checkbox"/> CIRCLE OF INFLUENCE • Meetings • Endorsements • Mobilize Votes	<input type="checkbox"/> ASSET MOBILIZATION Distribution of Campaign Assets	<input type="checkbox"/> FUNDRAISING Raise money to fund campaign
--	--	--	--	--

I AM NOT INTERESTED IN SERVING ON A POLITICAL COMMITTEE, BUT I AM WILLING TO VOLUNTEER TIME TO ADVOCATE FOR BIRDVILLE ISD

YOUR NAME: Ryan Gregory

PLEASE BE SURE YOU SIGNED IN AT THE REGISTRATION TABLE.

# ARE YOU A BACKER? VOTE YES!

## BIRDVILLE ISD 2018 BOND

VOTE EARLY: OCT. 22 - NOV. 2      ELECTION DAY: TUESDAY, NOV. 6

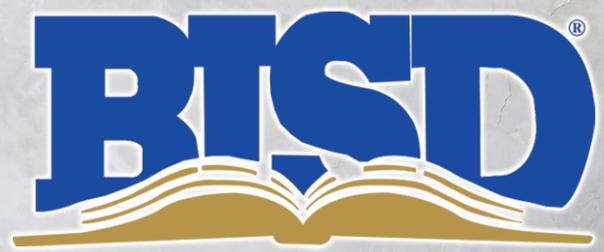


**BISD Backers**

@backbisd · ★ 4.8 (38 reviews) · School

+ Add a button

Questions,  
Comments,  
& Feedback



# Bond Planning Committee Meeting #7

**May 2, 2022**

Committee Requests

Committee Discusses Options at Tables

Conclusions

Where Do We Go From Here?

